

A woman with blonde hair tied back, wearing a red and blue plaid shirt, and a young child in a white shirt and dark pants are sitting on a weathered wooden bench. They are both looking out over a misty, wooded landscape. The woman is wearing bright pink rain boots. The background shows trees and a hazy sky, suggesting a forest setting.

WELCOME TO THE INAUGURAL

CCOHVS

LEADERSHIP SUMMIT

October 3, 2024 - Salem, OR

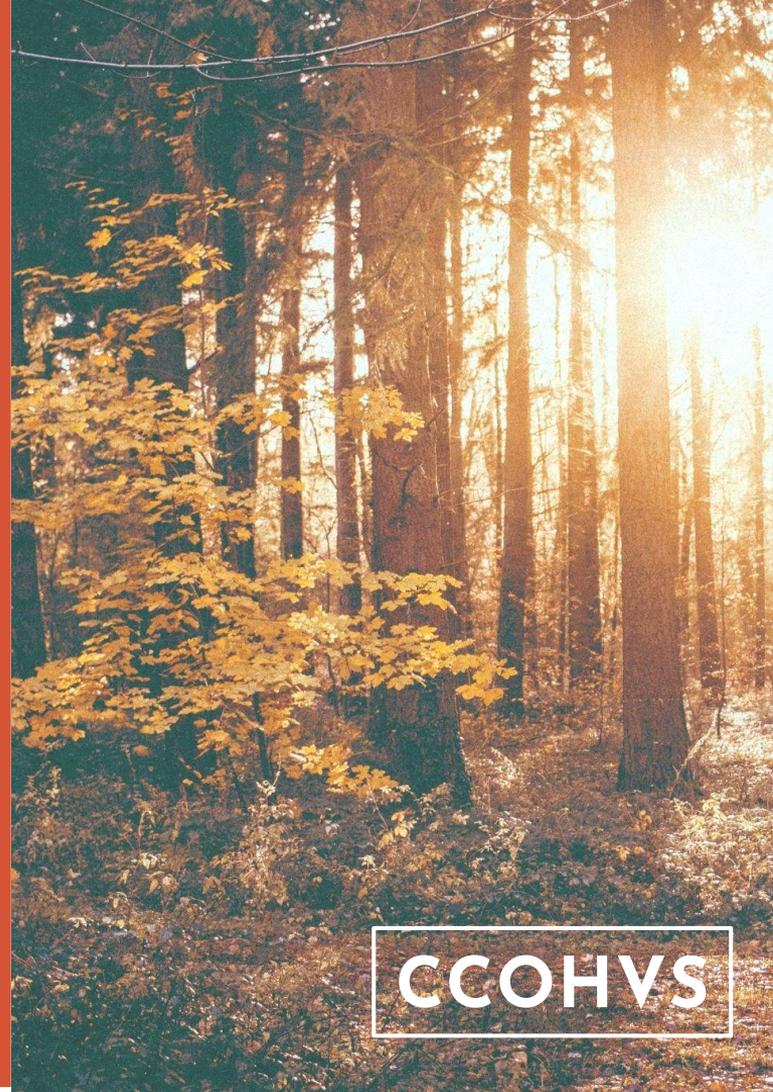
REMEMBER TO

Take care of yourself...breathe, take breaks, stay hydrated, and move as needed.

Focus on today as you are able...silence phones, and avoid multitasking.

Ask questions, seek information...we are all learning together.

Take space, give space...we value and want to hear from everyone.



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SUMMIT GOALS

1. Strengthen our relationships and celebrate accomplishments;
2. Center the strengths of communities and families;
3. Identify connections to our daily work;
4. Clarify the values and vision for Oregon's Home Visiting System (HVS); and
5. Co-create goals and action plans for CCOHVS and each Advisory Group.

INFORMATION & RESOURCES

Materials for Today

- Agenda
- Summit Feedback Survey
- Advisory Group Overview & Graphic
- Family Leadership Brief
- Home Visiting Program Overview (DRAFT)
- Building Community Awareness handout (for “workshop”)

Additional Resources

- CCOHVS Year 1 Workplan
- HV Collaborative Workplan
- HVS Coordination Efforts Crosswalk
- Crosswalk of Related Initiatives

CCOHVS NORTH STAR

To strengthen and support **state partnerships** in support of **local decision-making and implementation** of an equitable, accessible, inclusive, anti-racist and family centered system of early childhood home visiting services.

CCOHVS Role: Provide a **program-neutral backbone** with the knowledge, resources, and relationships to create and sustain home visiting systems change.



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RECOMMENDATIONS FOR SYSTEM CHANGE

- 1 Build Collaborative Culture & Shared Vision
- 2 Expand & Strengthen Home Visiting System Governance
- 3 Align & Ensure Adequate Financing
- 4 Collect, Improve & Use Data

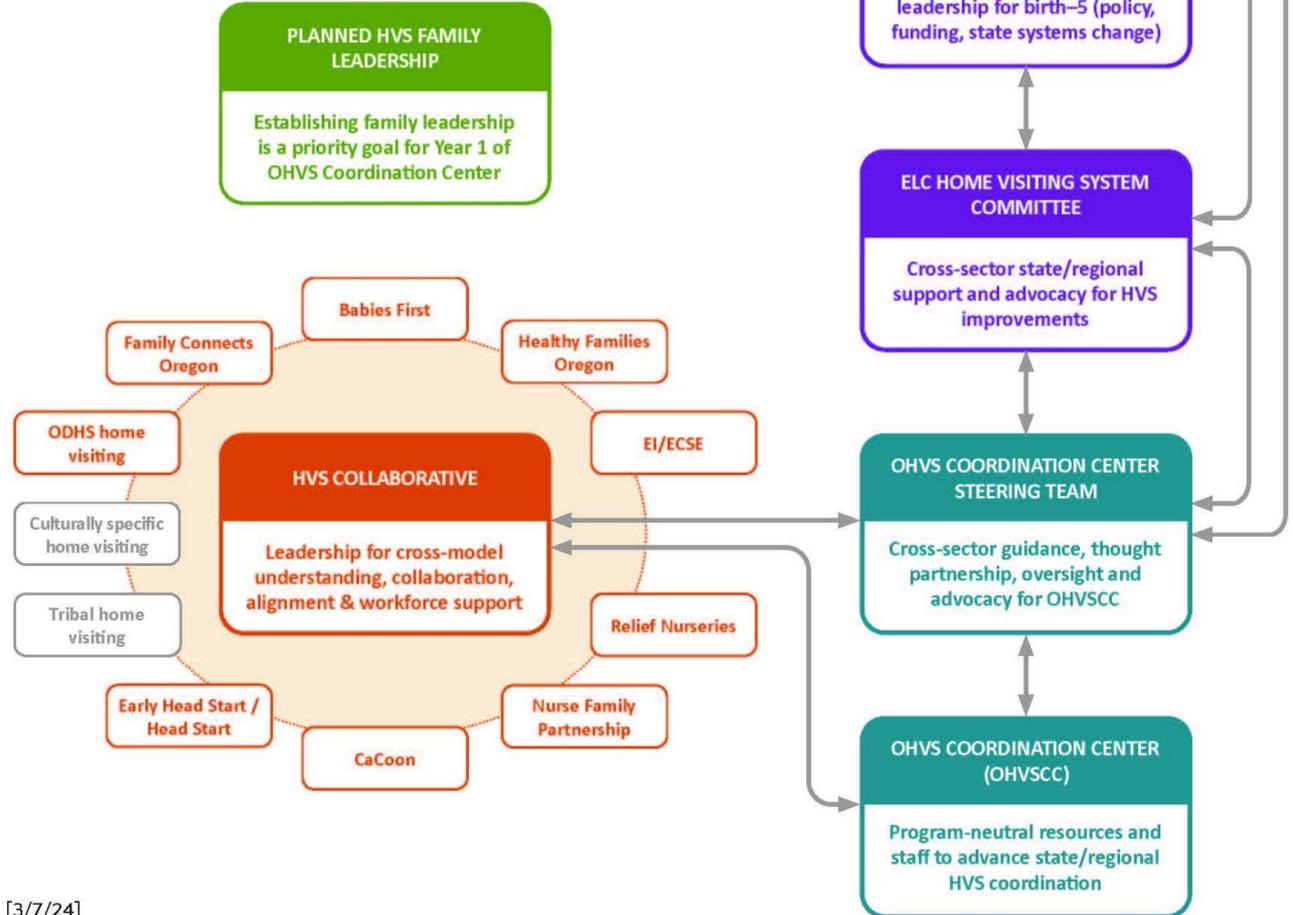
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Current HVS Advisory Structure

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Oregon's Home Visiting System (HVS) Initiative

Current Advisory Group Structure



HOME VISITING SYSTEM (HVS) COMMITTEE	CCOHVS STEERING TEAM	OREGON HOME VISITING MODEL COLLABORATIVE
<p>Provide key state level leadership to implement the 17 HVS recommendations and support Oregon’s P3HV System by:</p> <ul style="list-style-type: none"> ● Building momentum and facilitate resources; ● Engaging responsible state agencies and their partners in developing and implementing high-level policy changes; and ● Ensuring effective collaboration on governance, funding and administration across agencies, programs, and communities. 	<p>Provide guidance, thought partnership, oversight and advocacy for the CCOHVS in it work to support implementing the HVS 17 Recommendation by:</p> <ul style="list-style-type: none"> ● Informing priorities; ● Developing recommendations for state and regional systems changes; ● Acting as liaisons & ambassadors with other HVS program partners ensuring bi-directional communication. ● Providing state and local leadership to support changes in the Home Visiting system 	<p>Provide a forum for State, Regional, and Tribal Program Leaders from P3HV program models to improve P3HV systems coordination by:</p> <ul style="list-style-type: none"> ● Supporting cross-model networking, building understanding across models, sharing resources. ● Communicating with CCOHVS and CCOHVS advisory groups about the successes and challenges experienced by Home Visiting workforce and the communities they serve; ● Partnering with the CCOHVS and other partners to advance progress by facilitating and assessing changes in the system.



A VISION FOR Oregon

All pregnant and parenting families receive
home visiting that meets their needs



**BEST FIT WITH
FAMILY CHOICE**



**EASILY &
EQUITABLY
ACCESSIBLE**

**UNIVERSALLY
OFFERED &
AVAILABLE**



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Current State

of Oregon's Prenatal to Age Three Home Visiting (P3HV) Systems



We know P3HV programs are effective in improving child and family well-being



Oregon has multiple state agency and other funders supporting the array of P3HV programs across the state



Yet, fewer than 20% of potentially eligible families are able to access these services

WHY?

Research in Oregon and elsewhere has identified key barriers:

Barrier #

1



Awareness and Stigma:
Families and referring partners don't know about - or are even suspicious of - home visiting programs

Barrier #

2



Access:
Connecting with services is complicated with no clear entry points or easily accessible referral paths for home visiting

Barrier #

3



Workforce:
Programs can't serve families as effectively when they struggle to hire and retain qualified staff.

Barrier #

4



Informed Investments:
Funders need accurate information about current program and workforce capacity, funding streams, and family wants & needs to make informed decisions about program expansion.

Barrier #

5



Increased Investments:
There is not enough capacity in current programs to meet the needs of all Oregonians who are pregnant and/or parenting infants and toddlers

INTRODUCTIONS IN THE ROUND



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BUILDING A MOVEMENT

From	To
The Leadership Paradigm	
Management	Movement Building
The Five Conditions	
Common Agenda	Community Aspiration
Shared Measurement	Strategic Learning
Mutually Reinforcing Activities	High Leverage Activities
Continuous Communication	Inclusive Community Engagement
Backbone	Containers for Change

SOURCE: [*The Tamarack Institute*](#)

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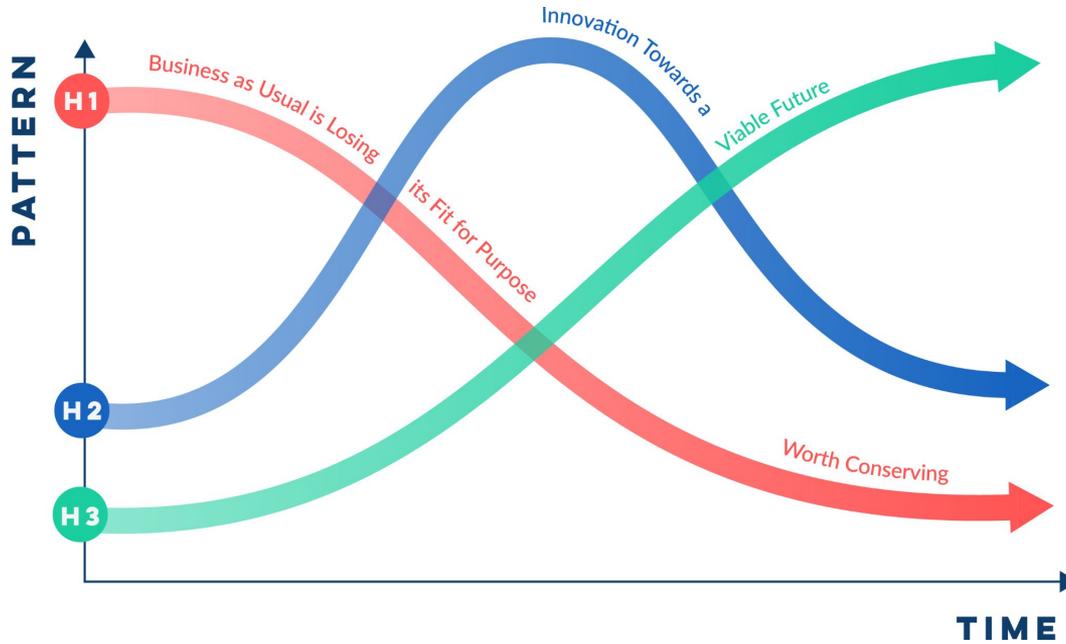
R1: What are your hopes for **children and families** in your community?

R2: What are your hopes for the **field of home visiting** in Oregon?

R3: What are you most hoping to **learn more about** today?

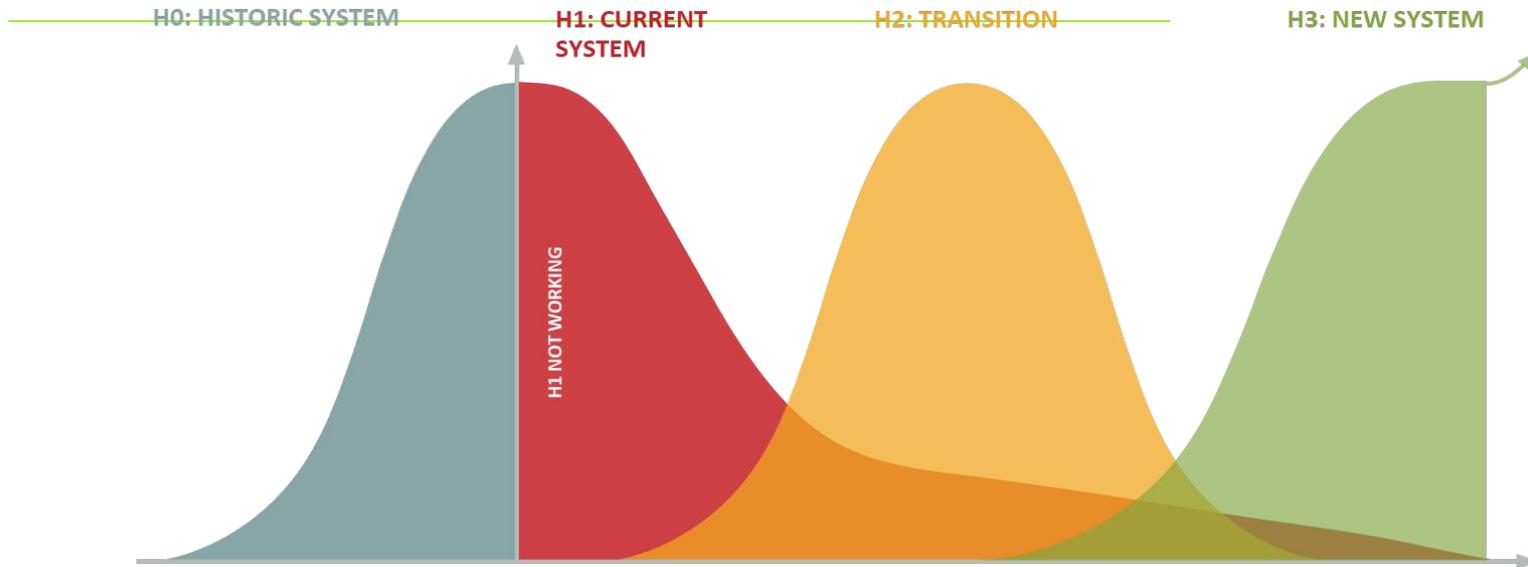
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THREE HORIZON VOICES



SOURCE: [Future Stewards](#)

HOME VISITING SYSTEMS | THE FOUR HORIZONS OF CHANGE



- Competing programs
- Siloed programs
- Workforce crisis
- Funding inequity
- Scarcity mindset
- Access difficulty

- Regional coordinators
- Coordinated referral projects
- Universal screening/FCO

- Antiracist practices
- Right services delivered at right time
- Workforce supported and compensated
- Shared data and information
- Stable, long-term funding

FOCUS ON FAMILY LEADERSHIP



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FAMILY LEADERSHIP LEARNING BRIEF

CCO HVS

Families at the Center

Leading for Home Visiting Systems Change

The Center for Coordinating Oregon Home Visiting Systems (CCOHVS) launched in February 2024 at the Center for Improvement of Child and Family Services at Portland State University. The CCOHVS



functions
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early child
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people an

To reach this g
approach to b
existing system
the CCOHVS c
visiting system
systems transac

CCO HVS

Familias en el centro

Liderando el cambio de los sistemas de visitas domiciliarias

El Centro para la Coordinación de los Sistemas de Visitas Domiciliarias de Oregon (CCOHVS) se puso en marcha en febrero de 2024 en el Centro para la Mejora de los Servicios para Niños y Familias de la Universidad Estatal de Portland. El CCOHVS funciona como una organización central neutral para un sistema coordinado de servicios de visitas domiciliarias prenatales y de primera infancia. Su trabajo acercará al estado a la visión descrita en el plan estratégico Raise Up Oregon 2.0 (RUO): para los sistemas de primera infancia, es decir, crear servicios de aprendizaje temprano "equitativos, integrados, accesibles, inclusivos, antirracistas y centrados en la familia," con un enfoque en asegurar que este sistema satisfaga las necesidades de las personas embarazadas y las familias con bebés y niños pequeños.

Para alcanzar este objetivo, el equipo de CCOHVS utiliza un enfoque inductivo y centrado en las relaciones para construir sobre las innovaciones emergentes que están construyendo y cambiando los sistemas existentes. Trabajando con socios de agencias locales, regionales y estatales, el equipo de CCOHVS proporciona la capacidad y el apoyo necesarios para lograr los objetivos del sistema de visitas domi-



COMMUNITY ENGAGEMENT TO OWNERSHIP



SOURCE: *Facilitating Power*



VOICES OF FAMILIES

Parent leadership in decision-making to inform HV system change benefits families *and* communities.

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A photograph of two women and a child at a playground. The woman on the left is wearing a purple tank top and the woman on the right is wearing a light blue button-down shirt. They are both smiling and looking down at a young child in a denim jacket who is holding onto a yellow vertical post. The background shows a playground structure with a rope and a stone wall.

VOICES OF FAMILIES

“Being able to connect with other parents kind of helps you feel a lot less alone. It’s actually been really good, like information gathering and friendship building.”

– Eastern Oregon Parent Guild Member

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VOICES OF FAMILIES

“I joined [the PAC] because I wanted to be more involved in the community and making progress with kids...it has been a very big struggle finding the resources for [my special needs son] that he needs, and it’s been very frustrating. I joined so I could advocate for my kid and find out what’s out there and helping others find out what’s out there and what needs to be worked on.”

– *South Coast Regional Early Learning Hub PAC Member*

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DIGGING INTO THE DATA

33%

Opportunity for growth: HV advisory members who agree that people with lived HV experience are being involved in the groups' decision-making.

79%

Work is underway: HV advisory members who see work emerging or progressing in creating a cross-agency plan to engage families in leadership and decision-making at the state level.

47%

Support for efforts: HV advisory members who rank building structures and supports for families to be involved in HVS leadership and decision-making at the state level as a top priority.

REGIONAL INNOVATION:

Family Leadership for Home Visiting

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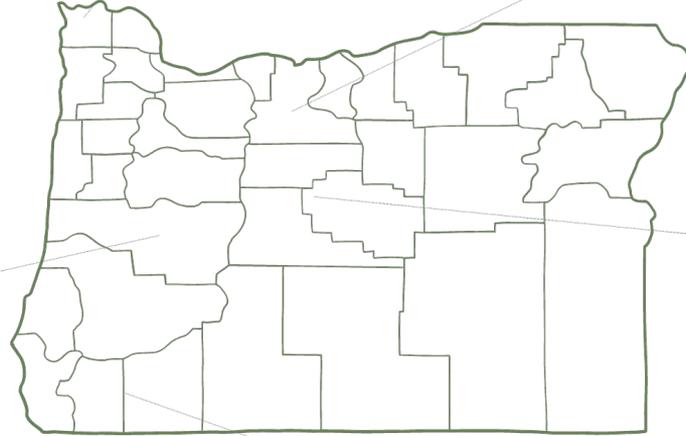
Northwest Oregon - HFO Family leaders are welcome to participate in the HFO advisory board meetings but family leaders who don't feel comfortable to do that are offered a home visit from the program manager to review the topics with them

Lane County - Two advisory groups: one of families and one of partners with the intention to provide safety and space for families to have honest conversations

Southern Oregon - Providing awareness of home visiting programs to families even though emergent topics are not surrounding home visiting.

The Gorge - Months of Trust building. Relationships grew to families networking outside of the PLC meetings and PLC members voted to increase meeting times from 60 to 90 minutes.

High Desert - Family Leaders choose what they want to advise on based on their own interest and experiences.



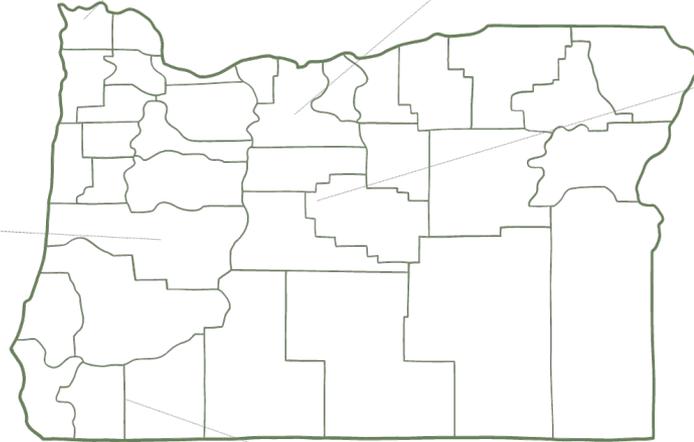
REGIONAL INNOVATION:

Family Leadership for Home Visiting

CCOHVS

Northwest Oregon - “A lot of our families will not, when they are on our advisory board, do not like to attend because they feel like it over talks them. So I come out to their home specifically, have conversations. They're still invited and welcome to come. Some do, some do not. And I really sit down and have a conversation with them about what's happening within the program so they can have their input.” -HFO Leader

Lane County - “When you look at educational attainment, there's already a huge disconnect there just between the families and the home visitor. And if you look at the families and the administrators that are over the programs, which are the folks that are in the advisory boards, that's an even bigger gap.”
Public Health Leader



The Gorge - “Trust is really the foundation of the work because we we don't, they don't trust each other. They're not going to be able to dissent when that's appropriate. They're not really going to be able to really share and elevate their voices” - Hub Leader

High Desert - “We don't have a traditional PAC for our hub... We have parents participating at a variety of levels, and then depending on what their interests are. And so it could be committees, it could be in listening group opportunities, it could be the parent leaders that help manage the activities that happen in the affordable housing complexes for the parents that are in those complexes. And so the CAB was a committee structure that we compensated the parents who participated in that.” -Hub Leader

Southern Oregon - It's mostly classroom experience that they come from. They have some familiarity and some of them have had home visiting experience with healthy families or family nurturing center, our local relief nursery. They weren't really familiar with programs like nurse family partnership when I shared about that with them. But I do try to make sure that there is some awareness of the programs that we have.” Hub Leader

CONSIDERATIONS FOR BUILDING FAMILY LEADERSHIP IN HOME VISITING

If we, build on or leverage existing family leadership structures...

- a. Focus intentionally on the topics of Home Visiting
- b. Build awareness of models that already exist

And if we, allocate the necessary resources for family engagement...

- c. Funding for regional Family Leadership with guidance *and* flexibility

We can create authentic families leadership in HV at the state and regional levels.

- d. Family Input Workgroup
- e. Committing to Community Engagement

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TABLE TALK

What questions do you have?

What next steps would support progress?

What resources are needed?

TABLE SHARE OUT

- 1-2 Ideas for Next Steps
- Resources Needed?

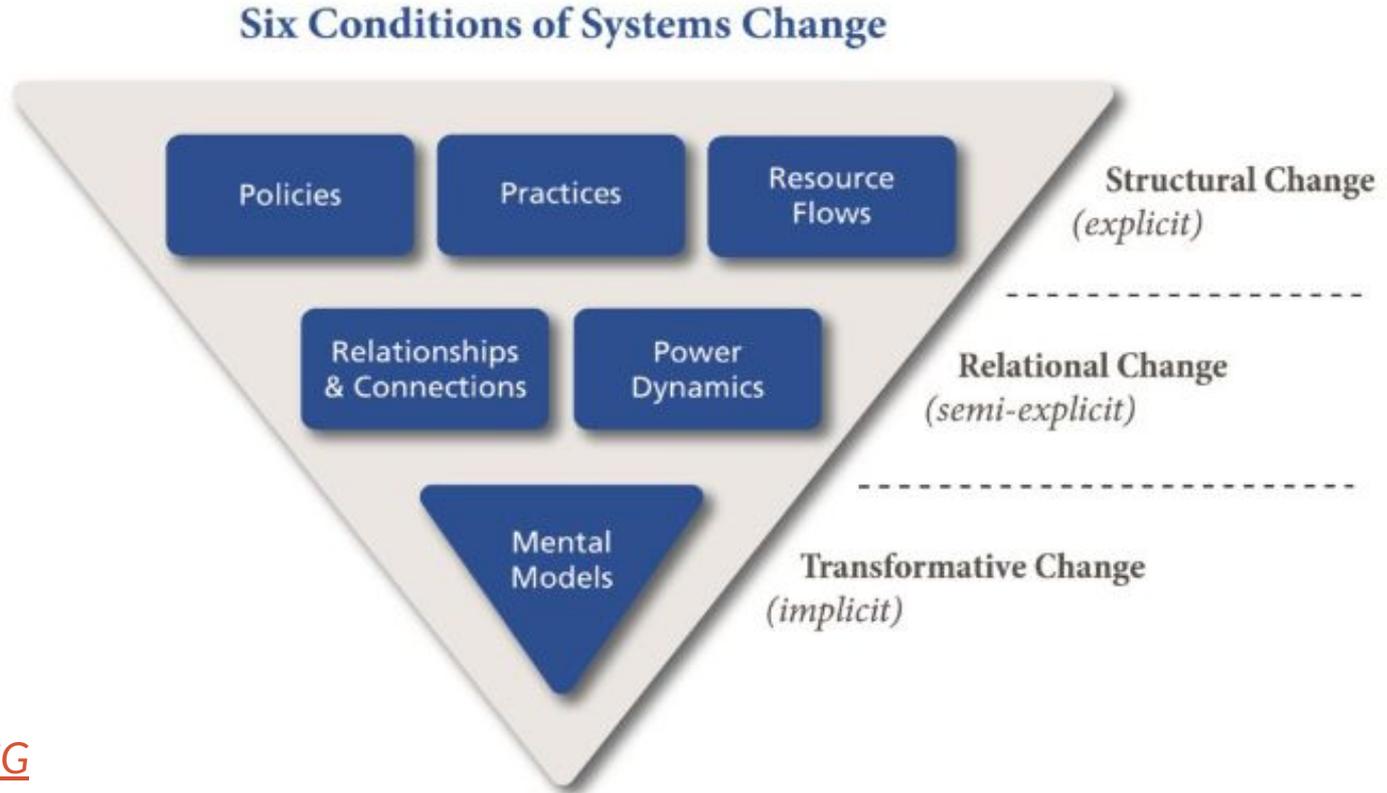
A woman with blonde hair in a ponytail, wearing a red and blue plaid shirt, sits on a wooden bench with a young child. They are both looking out over a misty, wooded landscape. The scene is captured from behind them, emphasizing the view and the shared experience. The text is overlaid on the image in white, with a white border around the acronym.

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STRETCH BREAK

Please return by 12:15 pm

OPEN MINDS, CLEAR SIGHT



SOURCE: [FSG](#)

Creating Universally Available, Easily, & Equitable Accessible Prenatal-to-Age 3 Home Visiting (P3HV) Services



Creating Universally Available, Equitably and Easily Accessible P3HV Services

For more families to engage in P3HV, we know we have to address two key barriers:

Barrier #1



Awareness and Stigma:

- Families don't know about- or are even suspicious of – home visiting programs
- Referring partners don't know about - or know how to connect families with - home visiting programs

Barrier #2



Access:

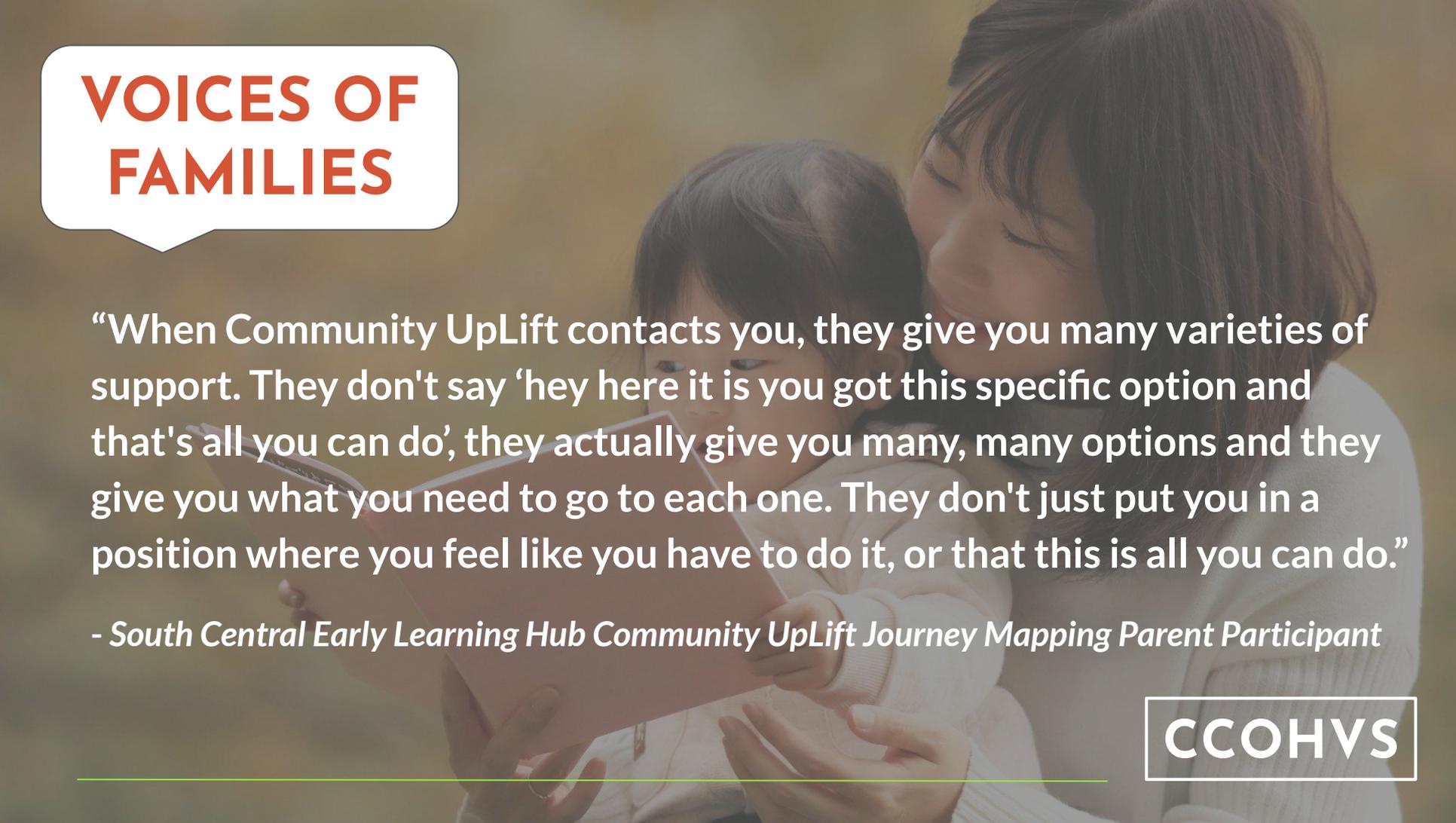
- Connecting with services is complicated with no clear entry points or easily accessible referral paths for home visiting;
- Program eligibility is complicated and takes coordinated work to get families to the “right” program
- Not all programs are accessible through existing mainstream referral pathways

A woman with long braids is looking at a young child who is eating a stick of food. The child is wearing a white shirt and has a small woven hair accessory. They are sitting at a table with a white chair. The background shows a kitchen counter with a sink and some items.

VOICES OF FAMILIES

Regional work to improve parent-centered coordinated referral and access to home visiting can have multiple positive impacts for families.

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A woman with dark hair is reading a book to a young child. The woman is on the right, looking down at the book. The child is on the left, also looking at the book. The background is a soft, out-of-focus green and yellow. The text is overlaid on the image.

VOICES OF FAMILIES

“When Community UpLift contacts you, they give you many varieties of support. They don't say ‘hey here it is you got this specific option and that's all you can do’, they actually give you many, many options and they give you what you need to go to each one. They don't just put you in a position where you feel like you have to do it, or that this is all you can do.”

- South Central Early Learning Hub Community UpLift Journey Mapping Parent Participant

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A woman with braids is shown in profile, holding a baby. The image is dimmed to serve as a background for the text.

VOICES OF FAMILIES

“The [Parent Guild] conversation was about what did we need when we were feeling isolated, and not knowing the resources available, and didn’t feel like we had the support when we’re new parents, or didn’t have family, or are new to the area. It feels like home visiting would be a really great opportunity for parents to feel supported.”

– Eastern Oregon Parent Guild Member

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DIGGING INTO THE DATA

8%

Opportunity for growth: HV advisory members who agree referral partners in Oregon such as medical providers, child care providers, and self-sufficiency workers, have access to sufficient information about helping families access HV programs and services.

93%

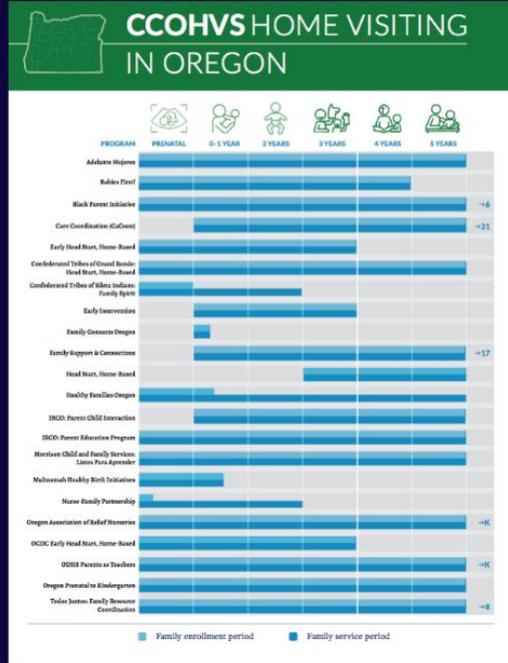
Work is underway: HV advisory members who see work emerging or progressing at the state level to remove barriers so that regions can improve their coordinated intake and referral processes to HV programs.

38%

Support for efforts: HV advisory members who rank cultivating cross-agency support and resources to help regions develop coordinated HVS intake and referral processes as a top-rated priority.

TOWARDS COORDINATED P3HV SYSTEMS AND SERVICES

Understanding What Programs are Available.



PROGRAM	DESCRIPTION	ELIGIBILITY
Early Head Start, Home Based Benton, Clackamas, Clatsop, Curry, Hood River, Jefferson, Josephine, Lane, Linn, Marion, Multnomah, Polk, Umatilla, Washington Head Start Center Locator	<ul style="list-style-type: none"> • Weekly home visits focus on parent-child relationships, child growth and development, school readiness, family support, maternal and family well-being, and child development sufficiency. The home visitor works closely with parents to help them assess learning moments into the family's daily routines. 	<ul style="list-style-type: none"> • Pregnant people or families with children ages 0-3 years old who meet federal poverty guidelines • Children in foster care, homeless children, and children receiving public assistance (TANF or SSI) regardless of income • Pregnant people
Early Intervention Statewide www.oregon.gov/ohse/education/early-intervention/eligibility/default.aspx	<ul style="list-style-type: none"> • Services promoting development and learning for children 0-3 with developmental delay or disabilities, including speech and language therapy, occupational therapy, physical therapy, special instruction, assistive technology, audiologic and vision services. 	<ul style="list-style-type: none"> • Children 0-3 may qualify for services if they have a developmental delay or a medical diagnosis likely to cause delays or a specific condition such as a cleft, hearing, orthopedic or visual impairment or traumatic brain injury.
Family Connects Oregon Benton, Clackamas, Clatsop, Jefferson, Linn, Marion, Multnomah, Washington, Polk and Lane in search in 2024, Multnomah, Yamhill, Douglas and South Coast Counties in search in 2025 www.familyconnects.org/about-us	<ul style="list-style-type: none"> • An evidence-based program that addresses mental and behavioral health, substance use, and family needs, and connects them with community services and resources (including financial and home visiting programs) that strengthen families and support healthy child development. 	<ul style="list-style-type: none"> • Free services for all birth, adoptive, and foster care families with a newborn 0-12 weeks old. Families receive an in-home visit and are able to have additional visits • Families experiencing loss of a newborn
Family Support & Connection Statewide www.oregon.gov/ohse/children-youth/family-support.aspx	<ul style="list-style-type: none"> • An ODHHS home visiting program that supports families through community-based family advocates and health care providers. The program aims to reduce stress, strengthen protective factors, and address the unique needs of each family with personalized support and guidance. 	<ul style="list-style-type: none"> • Free services for children 17 and younger and their caregivers • Families with income 500% below federal poverty level who are not receiving Child Welfare services
Head Start, Home Based Benton, Clackamas, Clatsop, Curry, Hood River, Jefferson, Josephine, Lane, Linn, Marion, Multnomah, Polk, Umatilla, Washington Head Start Center Locator	<ul style="list-style-type: none"> • The home visitor works directly with parents to assess parent/caregiver perceptions and interactions and school readiness, providing a foundation for parents to ensure learning moments into the family's daily routines. 	<ul style="list-style-type: none"> • Children 3-5 in families who meet federal poverty guidelines
Healthy Families Oregon Statewide except for Lincoln County counties in 2020 www.oregon.gov/ohse/children-youth/healthy-families/	<ul style="list-style-type: none"> • Support and education for families expecting or awaiting newborns. Healthy Families Oregon screening is a universal approach to assess and address cultural and individual differences. It focuses on building family strengths, fostering resilience and improving parent/caregivers' skills to be their child's first and most important teacher. 	<ul style="list-style-type: none"> • Prenatal-3 years (and up to 5 years) • All families are eligible for Healthy Families Oregon screening • For voluntary intensive services a family must have been on the more risk factors related to child abuse and neglect

PROGRAM	DESCRIPTION	ELIGIBILITY
BAKER	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Association of Infant Nurseries • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
BENTON	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
CLACKAMAS	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
CLATSOP	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
COLUMBIA	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
COOS	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
CROOK	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
CURRY	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
DESCHUTES	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
DOUGLAS	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
GILLIAM	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers
GRANT	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers 	<ul style="list-style-type: none"> • Baker Head Start, Home Based • Early Intervention • Family Support & Connection • Healthy Families Oregon • IBCO: Parent Education Program • Oregon Parents as Teachers

REGIONAL OPPORTUNITY

Service Coordination for Home Visiting

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Yamhill County - Family Core invites partners to come together to use a referral tree to move families towards the right program.

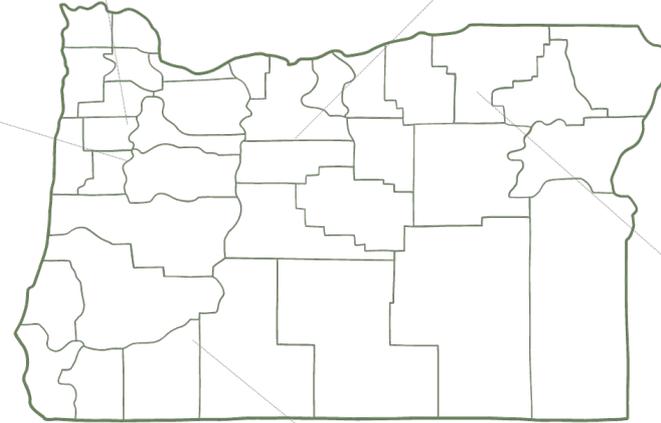
- Intentional dual services
- Includes Tribal HV
- Outreach specialist

Marion/Polk - Family Building Blocks utilizes *Family Link* as a referral system. Internal FBB programs and external programs are able to utilize the system.

- Intention for medical providers
- FBB and Family Connects Oregon at the Hub in Partnership
- *Activate Care* and *UniteUs* as other platforms that can be used for referrals

Multnomah County - Families have multiple pathways to receive services and programs collaborate across the system.

- In-house central referral line at the county Public Health
- As programs come close to capacity, referrals move across programs
- Utilization of Epic



Blue Mountain - Umatilla-Morrow Head Start has a coordinated intake and referral process that partners use to refer clients within UMHS and with external partners:

- Downloadable form
- Includes Tribal HV, WIC, and OHP referrals
- Program staff are cross-trained
- Person-to-person support
- Integrated partnership with the hub

South Central - UPLiFT is a coordinated referral system that connects expectant parents, families with children 0-5 years old, and families with special needs up to 21 years old to local services.

- Wraparound services for children and families
- Since launch in 2018, 1,452 requests for referrals

CONSIDERATIONS FOR SUPPORTING COORDINATED INTAKE & REFERRAL SYSTEMS

Data Systems & Referral Platforms

1. Some regions are poised to move beyond program or agency-specific referral systems, which currently predominate;
2. Opportunities to build on existing platforms:
 - a. Hub Coordinated Enrollment systems
 - b. UniteUs (Connect Oregon)
 - c. Salesforce (FCO)
 - d. Community-based systems (Community Uplift, Family CORE)
 - e. Help Me Grow
3. Avoid duplicating data systems
4. Weigh need for new system vs. using what's there

CONSIDERATIONS FOR SUPPORTING COORDINATED INTAKE & REFERRAL

5. Systems Need a Person-to-Person Connector
6. Relationships & Collaborative Culture
 - a. Time & facilitation for regular, cross-program gatherings
 - i. *With intentional goal of coordination*
 - b. **Using data** to reduce competition (there's enough babies) and for learning - monitor referrals and make changes as needed
 - c. **Intentionally include** CSOs and Tribes from the outset.
7. Institutionalize change with formal agreements (MoUs, referral “trees”)
8. **This Work Takes Resources** (time, \$, technical assistance)

To Build Coordinated Intake and Referral Systems, Regions Need:



What's needed or "right" can look different in different regions.

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TABLE TALK

COORDINATED INTAKE & REFERRAL

What questions do you have?

What next steps would support progress?

What resources are needed?

Specific to the HV Overview:

I like... I wish... I wonder...

TABLE SHARE OUT

- 1-2 Ideas for Next Steps
- Resources Needed?

A woman with blonde hair in a ponytail, wearing a red and blue plaid shirt, and a young child are sitting on a wooden bench in a forest. They are looking out over a valley with trees and a building in the distance. The scene is slightly overcast.

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**LUNCH BREAK &
CELEBRATION SLIDES**

COMMUNITY AWARENESS WORKSHOP



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...families are universally offered and connected with the “best fit” P3HV supports

...more families ask referring partners to help them find home visiting

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...more people and organizations routinely promote home visiting benefits and connect families to services



...families see home visiting as normative

...there is increased demand for and investment in P3HV programs; programs are at capacity

Let's Reflect

Reflect: Three things that can help achieve these goals.

Write: Your ideas on sticky notes (one per sticky).

Take: Your sticky notes with you to your group (name tag!)

**Small
Group
Discussion**

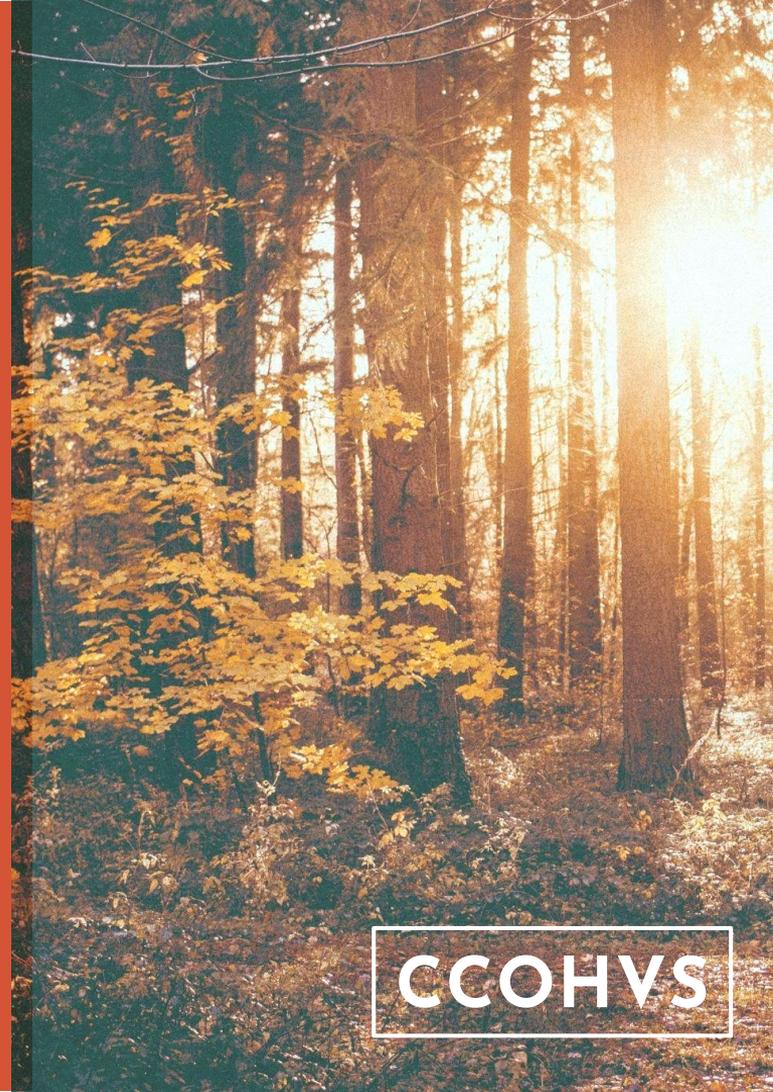
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What are priorities for near term action?

What resources need to be in place for success?

What is the right timing and how do we get it done?

GROUP SHARE OUT



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A woman with blonde hair, wearing a red and blue plaid shirt, and a young child are sitting on a wooden bench in a forest. They are looking out over a misty, hazy landscape. The woman is wearing pink boots. The child is wearing a white shirt and dark pants. The background shows trees and a distant building.

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**ADVISORY GROUP +
REGIONAL COORDINATOR
BREAKOUTS**

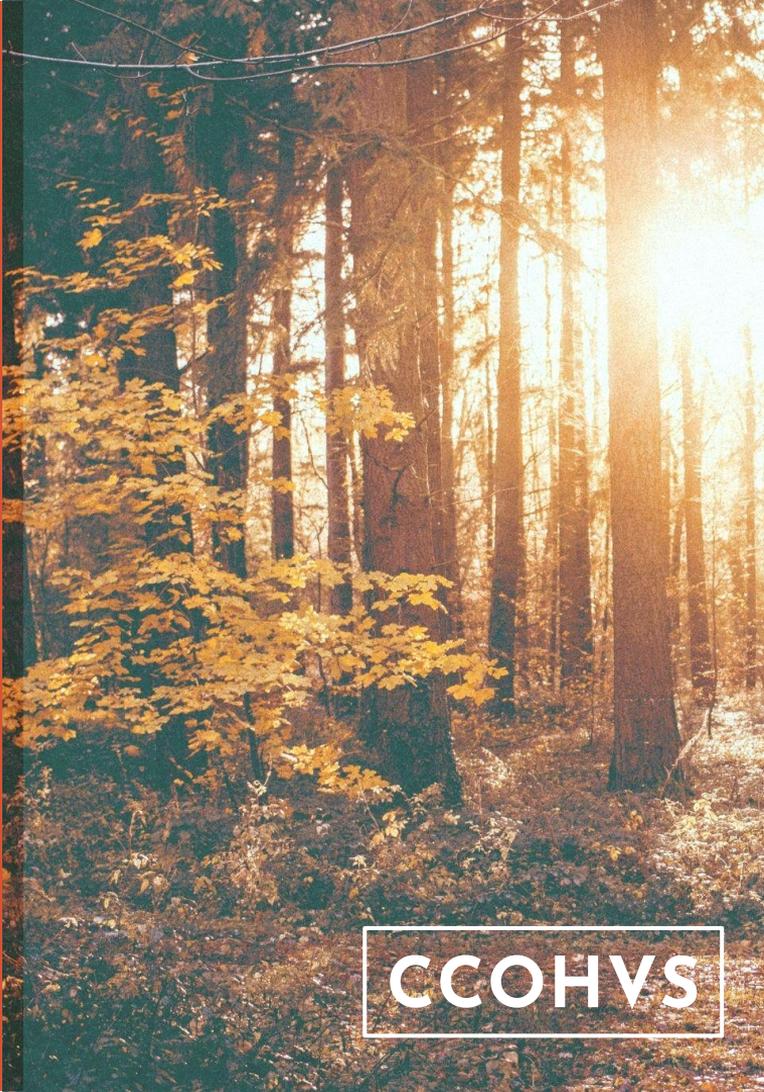
A woman with blonde hair in a ponytail, wearing a red and blue plaid shirt, sits on a weathered wooden bench. A young child in a white shirt sits next to her, with their arm around her shoulder. They are both looking out over a misty, wooded landscape. The ground is covered in fallen leaves and large rocks. The text "SHARE OUT & NEXT STEPS" is overlaid in white, bold, sans-serif font across the center of the image.

**SHARE OUT &
NEXT STEPS**

APPRECIATIVE CLOSING

What are you taking
with you from today?

What do you feel
inspired to act on?



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THANK YOU FOR CONTRIBUTING!

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Your Survey is Your
“Exit Ticket”

October 3, 2024 - Salem, OR